



Graphic Designer Request for Proposals

Transportation Choices Coalition is seeking proposals from qualified graphic designers to support our mission of bringing people together to advocate for safe, sustainable, and equitable transportation across Washington.

We are looking for an individual or firm that can provide creative services to support TCC's signature events, [Ride Transit Month](#), and the annual [Tuxes & Trains fundraising gala](#), as well as select advocacy campaigns on an as-needed basis. These events and campaigns require compelling and visually appealing graphics to effectively communicate our messages and inspire action.

We would ideally like to establish an ongoing relationship with a designer who can take on projects in a freelance capacity, though we are open to a retainer agreement.

Budget: \$4,000-\$5,000, annually

Position Type: Ongoing, with the potential to work freelance or on a retainer basis

Location: Remote

About TCC

Transportation Choices Coalition is Washington State's leading non-profit organization working to expand transportation choices for everyone. Based in Seattle, and working statewide, our vision is to create vibrant and affordable communities connected by great transit for all. Our programs are focused on educating and building support for more transit; developing cutting-edge policies to make it safer, easier, more equitable, and more affordable for people to get around by rail, bus, bike, and foot; and winning new funding to support these transportation choices. In the last decade, we have won nearly \$100 billion in transit, bike, and pedestrian investments.

Key Responsibilities

- Collaborating with our team to understand the objectives and target audience of each event or campaign.
- Developing a suite of graphics, including but not limited to original event designs and branding, social media graphics, infographics, banners, and print and digital assets.
- Ensuring that all graphics adhere to our brand guidelines and reflect the tone and messaging of each initiative.
- Ensuring designs are visually accessible and reflect the organization's values of equity and inclusivity.

- Providing multiple design concepts and revisions as needed based on feedback from our team.
- Delivering high-resolution files in the appropriate formats for both print and digital use.
- Meeting agreed-upon deadlines for each project.

Primary Qualifications

- 2+ years of experience creating original artwork and graphic design for events and campaigns.
- Ability to translate concepts and ideas into visually compelling designs that effectively communicate the nonprofit's message and goals; illustration skills highly desired.
- Knowledge of branding principles and the ability to maintain brand consistency across all materials.
- Effective communication skills to collaborate with team members, understand project requirements, and incorporate feedback into designs.
- Familiarity with the mission and goals of nonprofit organizations; experience with advocacy or political organizations a plus.
- A demonstrated ability to produce high-quality content reliably and on deadline; knowledge of print specs and experience working with printers a plus
- Strong commitment to equity and inclusion.

To Apply

Interested graphic designers should submit proposals that include the following:

- Overview of the designer's experience and expertise in graphic design and illustration, especially in the nonprofit sector or for advocacy campaigns.
- Portfolio showcasing relevant previous work, including examples of event graphics and campaign materials across a variety of platforms (ie; print, social media, website, e-mail, org swag, etc.).
- Approach to collaborating with our team and understanding project requirements.
- Rate estimate (hourly or per project), including any potential additional fees for revisions or rush projects.

Submit proposals by email to Kelsey Mesher, Deputy Director, at jobs@transportationchoices.org; put "Graphic Designer" in the subject line. No phone calls, please. **Submissions will be reviewed on a rolling basis. We would like to have a contract in place by early May.**

TCC prioritizes diversity and inclusion. Women, non-cis gendered people, people of color, and individuals from under-represented communities are strongly encouraged to apply.