

TRANSPORTATION CHOICES COALITION | 2016 ANNUAL REPORT

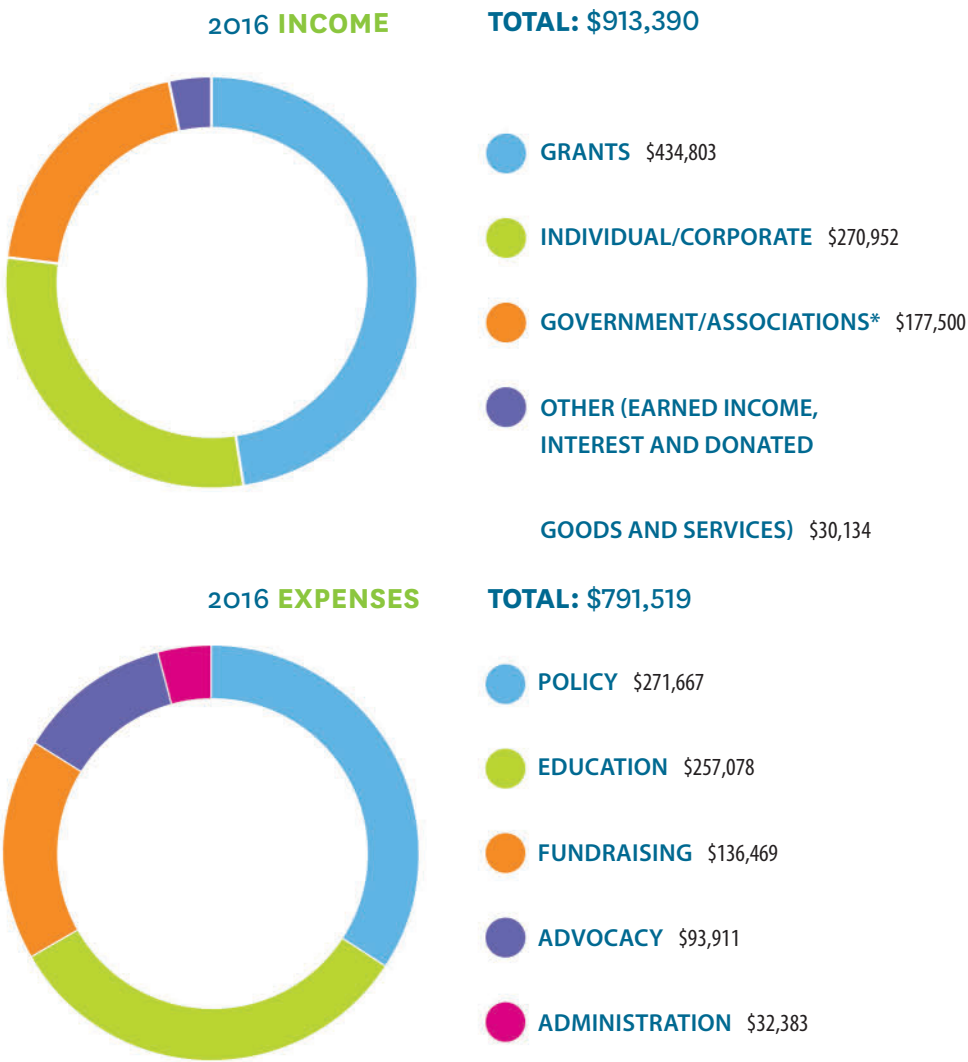


# TCC FINANCIALS

THANKS TO YOUR SUPPORT,  
2016 WAS A STRONG YEAR FOR  
TRANSPORTATION CHOICES.

TCC was able to build on our program successes to strengthen our financial position. In addition to our longstanding foundation partners, we were able to increase support from our corporate partners through our signature event, Tuxes and Trains, which celebrated the opening of the new light rail line, University Link. We were also able to grow our individual contributions as the community rallied around the Sound Transit 3 campaign. This financial stability has helped position TCC to increase and expand our impact in 2017 and beyond.

Thanks for all that you do for us!



\*Government agency contributions are restricted and support our education and policy programs only. These condensed financial statements are presented for information purposes only. TCC is audited annually by the firm of Jones and Associates LLC. Audited financial statements are available upon request.

# YEAR IN REVIEW

\$54 BILLION FOR MORE TRANSIT  
CONNECTING COMMUNITIES WITH MORE OPTIONS  
MORE SERVICE IN SPOKANE, ELLENSBURG, AND KITSAP

2016 was a transformative year for Transportation Choices. A culmination of years of work resulted in a decisive win for Sound Transit 3, a mass transit expansion that will transform the Puget Sound region for generations to come. We dreamed big, and together we won! From the multi-year effort to get the taxing authority from Olympia, to working with our partners to craft a plan we could support, to leading the coalition to victory – the TCC community was instrumental in making this vision a reality.

Among the highlights of the year, TCC and more than 200 volunteers celebrated the opening of a new light rail line, U-Link, connecting downtown Seattle to the University of Washington. We talked to thousands of riders about the benefits of transit and its power to transform lives. In King County, working in partnership with a coalition of social justice organizations for nearly seven years, we were able to bring new bus service to communities of color, low-income families, and seniors, connecting them to opportunity.

2016 was an affirmation that transit is a priority for communities all around the state. From Spokane to Ellensburg to Kitsap County, voters strongly approved measures to increase bus service and bring new transit options.

This report features our most impactful wins, but check out our website for even more successes. We are proud of what we accomplished in 2016 and these successes would not have been possible without your contributions, your volunteering, your emails, phone calls to decision-makers, and everything else you do to win more transportation choices.

Thank you for your support!

SHEFALI RANGANATHAN  
EXECUTIVE DIRECTOR

RACHEL SMITH  
BOARD PRESIDENT



TCC'S VISION IS  
**AFFORDABLE,**  
**WALKABLE,**  
**BIKE FRIENDLY,**  
**VIBRANT**  
**COMMUNITIES**  
CONNECTED BY  
FREQUENT AND  
RELIABLE TRANSIT

## WHAT WE DO

### HERE'S A SNAPSHOT OF WHAT WE HAVE GOING ON THIS YEAR TO MOVE OUR VISION FORWARD.

With our Policy, Advocacy, and Education programs, we are working towards creating vibrant communities connected by frequent and reliable transit for all.

#### HEALTH AND EQUITY

Since late last year, we have been working with the **Puget Sound Regional Council** to include health and equity considerations into their long-term planning. This ground-breaking work will forge new policy ground with inclusive community engagement resulting in millions in future funding directed towards transit, pedestrian, and bicycle investments in compact, thriving cities, and neighborhoods.

#### LEGISLATIVE SESSION

TCC had a strong legislative session this year, despite attacks on the voter-approved **Sound Transit 3** measure. We secured funding for pilot projects that will encourage more innovation in reducing drive-alone trips and a forward thinking way to fund transportation with a pay-as-you-drive fee. We also supported the formation of a **Bicyclist Safety Council**, the update of **distracted driving laws** and protecting multi-modal funding in the state transportation package of 2015. We were also successful in defending Sound Transit 3 from billions in funding cuts.

#### EXPANDED EDUCATION, BROADER SUPPORT

Outreach and education are critical components of our long-term strategy of building a base of transit supporters. This year, we had over 8,000 participants during **Ride Transit Month**. We are also continuing our **Transit Talks** series, which draw crowds of over 100+ participants each as we work to increase awareness about our state's more important transportation issues. This year, we are also working to develop educational programming that supports community leaders for transportation equity and justice.



## WHAT'S NEXT

INCREASE ACCESS  
TO OPPORTUNITY,  
CREATE THRIVING  
AFFORDABLE  
COMMUNITIES,  
AND IMPROVE  
PEOPLE'S  
LIVES

2017 is a turning point for TCC. We have embarked on strategic planning that will guide the next phase of our work. With the passage of **Sound Transit 3**, the **Connecting Washington** transportation package and several local transit measures, we will now work to ensure that these projects are implemented in ways that increase access to opportunity, create thriving, affordable communities, and improve people's lives. As we get ready to celebrate our 25th anniversary in 2018, we are excited for our new strategic direction and expanded staff and programs. We hope that you will join us on this journey to bring Washingtonians more transportation choices.





PROJECT:  
\$54 BILLION FOR  
MORE TRANSIT

TCC LED THE BROAD COALITION OF BUSINESS, LABOR, TRANSPORTATION, ENVIRONMENTAL, AND SOCIAL JUSTICE ORGANIZATIONS to win \$54B for light rail, bus rapid transit, commuter rail, and express bus expansion through **Sound Transit 3**, connecting our communities, and increasing access to opportunity for Puget Sound residents. This is the most significant transit expansion ever in Washington State and will transform communities positively for generations to come.



Photo: Evan Smith



Photo: SounderBruce

Because of our work, Sound Transit 3 has a record level of investment in bicycle and pedestrian projects to increase safe and healthy access to transit stations. We also worked with our housing allies to ensure that new affordable housing will be built near Sound Transit stations so more people can live and work near transit.





PROJECT:

# CONNECTING COMMUNITIES WITH MORE OPTIONS

TCC PARTNERED WITH SOCIAL JUSTICE ORGANIZATIONS, KING COUNTY METRO, AND THE CITY OF SEATTLE to create new transit service to connect communities of color, seniors, and low-income families in Renton, the Rainier Valley, and the International District in Seattle to jobs, schools, and services. This win was the result of nearly seven years of tireless organizing by our partners and community members.



Photos: UW Transportation Services and Puget Sound Sage

PROJECT:

# TRANSIT WINS ACROSS THE STATE



RESIDENTS OF ELLENSBURG, HOME TO CENTRAL WASHINGTON UNIVERSITY, PASSED PROPOSITION 1 BY 62%, which will add a new line of service to **Central Transit**. We supported the local coalition to win.

The **Spokane** area will see 25% more bus service, with 25 projects to maintain, improve, and expand service, plus better bus service in several regional corridors with a voter-approved ballot measure. TCC provided strategic counsel to the campaign and educated more than 20,000 voters on the benefits of expansion.

**Kitsap County** now has fast passenger-only service between Bremerton and Seattle, cutting commute times by half thanks to voter approval of a transit measure in 2016. TCC endorsed the campaign in support.



Photo: Spokane Transit



# TCC TEAM

**SHEFALI RANGANATHAN | EXECUTIVE DIRECTOR** Shefali has been with Transportation Choices for nearly a decade, shaping priorities and implementing programs to help people get where they need to go. When she not working on a transit campaign or getting ready for TCC’s strategic plan, Shefali is probably traveling, eager to try transit all around the world.

**CARLA CHAVEZ | DEPUTY DIRECTOR** Carla directs fundraising and operations for TCC. Besides keeping the wheels of TCC running smoothly, she spends her time as the Vice-Chair of the Seattle Transportation Advisory Board and as a Board member of the League of Women Voters.

**ABIGAIL DOERR | ADVOCACY DIRECTOR** Abigail leads Transportation Choice’s Advocacy programs building broad coalitions and winning ballot measures to expand transit. When she is not riding the bus number 10, light rail, streetcar, or her bike, you can find her hunkered down over her sewing machine or unsuccessfully completing a New York Times crossword puzzle.

**RICARDO GOTLA | LEGISLATIVE DIRECTOR** Ricardo Gotla leads our state policy work advancing our policy and funding priorities in Olympia. He brings significant policy, legislative and advocacy experience from New York, where he spent 13 car-free years.

**HESTER SEREBRIN | POLICY DIRECTOR** Hester’s decade-long love affair with walking to work drew her to TCC. She spends her time developing cutting-edge policies that support pedestrians, bicyclists, and transit riders. She has a Master of Public Administration from the University of Washington Evans School of Public Policy and Governance. Hester is also a Washington State Transportation Commissioner.

**RACHEL LOBO | OUTREACH AND EDUCATION MANAGER** Rachel leads TCC’s education and outreach programs, including quarterly Transit Talks, and our yearly Ride Transit Month campaign. As a lifelong transit rider, Rachel has used transit as a way to connect with community and explore the city.

**JACLYN GAULT | OFFICE MANAGER** Jaclyn recently joined TCC and brings her skills of organization and office management to the team. As a strong advocate for public transportation, she is excited to help TCC achieve its goals!



# TCC PARTNERS

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JOIN US

## CONNECT WITH TCC

**OUR WORK BRINGS RESULTS.** We can turn a handful of quarters into tens of thousands of dollars in transportation investment: buses, trains, sidewalks, bike lanes, and safer roads. **MORE** transportation **CHOICES** mean **MORE TIME** for yourself and your family, **MORE MONEY** in your pocket, and a cleaner environment.

We are working hard to preserve Washington's economic, environmental, and social health, but we can't do it without you. Renew your contribution today to ensure that our state continues to give transportation choices the priority they deserve.

**GET ON BOARD!**

